

PROVENTM
QUALITY VALUE

ICE MELTER

Made with
CMA



Fast Action

Proven Ice Melter, combines the most effective deicing blend, creating the desired reaction to initiate deicing and meltdown. *Proven Ice Melter* breaks the bond between the ice and the surface area. As *Proven Ice Melter* goes to work, it's time-released formula stays on the surface area longer, helping to control the freeze-thaw cycle.

Health and Safety

Proven Ice Melter is safe to handle without protective clothing. It does not dry out or irritate the skin.

Non-Tracking

When properly dispensed, *Proven Ice Melter* minimizes tracking on floors and carpets.

Safer Ice Melter

Proven Ice Melter, goes after the ice and snow clearing the way to safety. This specially formulated product contains Dolomite for added traction control, further enhancing performance.

Environmentally Formulated

Nature's own ingredients combine for just the right formula. Unlike some deicers, *Proven Ice Melter* works to preserve "Vegetation and Plant Life" when used as directed. With *Proven Ice Melter*, no slick or slimy tracking takes place, making clean up virtually non-existent.

Easily Dispersed & Extended Shelf Life

Proven Ice Melter is specially formulated with an anti-caking agent to allow for free-flowing dispersion.

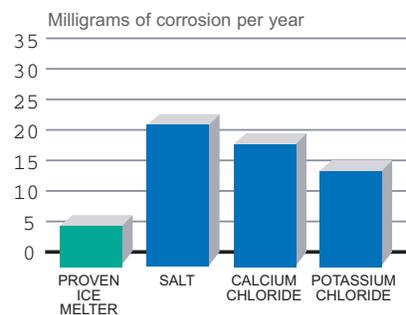
Visually Measured

Not only will you see the quick action of *Proven Ice Melter* going to work on the snow & ice, specially coated with with a blue colour indicator, this product will allow the precise spreading to ensure cost-effective dispersion. For slip/fall protection coloured crystals allow visitors to see where *Proven Ice Melter* has been applied.

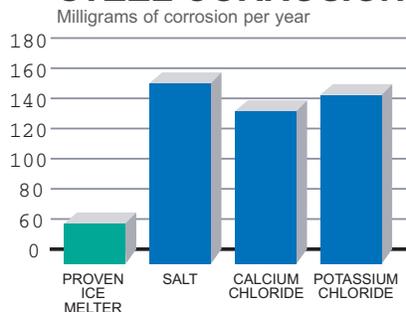
Anti-Corrosion Formula

CMA (Calcium Magnesium Acetate), is an environmentally benign deicer. Where metal corrosion is a concern, *Proven Ice Melter*'s special formula creates a bond between the surface area and the elements to protect against corrosion.

ALUMINUM CORROSION



STEEL CORROSION



USER FRIENDLY

Easy to use, no protective clothing necessary. Safer for children and pets.



NON-TRACKING

Will not harm carpets and floors, will not damage leather or footwear.



LESS HARMFUL TO VEGETATION

Non-hygroscopic formulation. Won't hurt grass, trees or other vegetation.



LESS DAMAGE TO INTERLOCK

Reduced damage to wood and interlock makes this one of the safest ice melters.



REDUCED CORROSION TO METALS

Anti-corrosion agents reduce damage to vehicles, equipment and other metal surfaces.



EASY DISPERSION

Extended shelf life.

For more information call: 1-800-263-2137